



Discover. Digitalise. Deliver!

| TIME | DAY ONE – WEDNESDAY 5 SEPTEMBER 2018 |
|----------|---|
| 8.00 AM | Registration: Summit 1, Level 3, SUNTEC Convention Center |
| 9:00 AM | Welcome remarks by Mr R Dhinakaran President, Singapore Retailers Association |
| 9:10 AM | Opening speech by Guest-of-Honour - Mr Chan Chun Sing, Minister for Trade & Industry |
| 9.20 AM | Keynote address: Reinventing retail in the age of Amazon – the new landscape of retail. Dr Alan Treadgold, Author & Partner, Retail Strategy PA Consulting, United Kingdom |
| 10:10 AM | Networking Tea Break |
| 10.35AM | Digital integration in ASEAN. Ms Aparna Bharadwaj, Partner & Managing Director, Boston Consulting Group |
| 11.10AM | Digital reinvention - succeed and thrive in the digital age. China's digital evolution and the implications. Mr Waldemar Jap, Partner Asia Pac Deal Strategy & Operation, PWC |
| 11:50AM | The rise of the experience; about new thinking AND doing in retail design: A 360 approach to bring results through providing meaningful and truly engaging experiences. Mr Ronald Dalderup, Director & Co Founder, NBDA Asia |
| 12.30PM | Networking Lunch and Exhibition Visit |
| 2.00PM | Winning customer hearts, how retailers should develop & market their brand equity to differentiate. Mr Damien Bray, Chief Sweet Officer, Sweet by SPH |
| 2.35PM | Robotic technology and new retail. What is new retail? How will robotic tech work for new retail? How will HRG bring robotic tech to new retail? Mr Liang Jian, Senior Vice President of Harbin Institute of Technology Robot Group (HRG) China |
| 3.00PM | Networking Tea Break |
| 3.30PM | HR Analytics – talent for the digital age – case studies Ms Deon Senturk, Director of Business Development, Talent + |
| 4.00PM | Video and customer analytics – case studies Mr Aroon Grover, Industry Consultant, Analytics and Insights, Trakomatic Pte Ltd |
| 4.30pm | End of Day One. |



SRICE 2018

Singapore Retail Industry Conference and Exhibition

| TIME | DAY TWO – THURSDAY 6 SEPTEMBER 2018 |
|----------|---|
| 8.30 AM | Exhibition Early Tour |
| 9:00 AM | Chairman’s opening remarks day two: Dr Prem Shamdasani, NUS Business School |
| 9:10 AM | Taking retail careers to new heights in the digital age. Mr Leonard Ling, Principal Consultant & Director, Solutionsatwork Pte Ltd |
| 9.40 AM | Reinventing retail with iPhone & iPad - case study of Newstead Technologies. Mr Leon Tay, General Manager, Newstead Technologies |
| 10.10 AM | Networking Tea Break |
| 10:40 AM | Digital talent development: The future of retail training. Mr Pete Fullard, Managing Director, UpSkill People |
| 11.20 AM | Digital marketing: Social media - marketing in the moment. Ms Evangeline Leong, CEO & Founder, GetKobe |
| 12.00PM | Digital payments: The future of payments for an omnichannel / digital business. Mr Michael Toh, Founder, 1GFS / Shopalytics |
| 12.30PM | Networking Lunch and Exhibition Visit |
| 2.00PM | <p style="text-align: center;">- SRICE 2018 Workshop - How to build and deliver effective businesses in the ‘new retail’ Dr Alan Treadgold, Author & Partner – Retail Strategy, PA Consulting, UK</p> <ul style="list-style-type: none"> i. The new landscape of retail ii. Enterprise requirements to achieve success iii. Leadership requirements to deliver success |
| 3.00PM | Networking Tea Break |
| | <ul style="list-style-type: none"> iv. Building agility into retail enterprises in environments defined by uncertainty v. The crucial importance of customer centricity vi. The central role of data and insight |
| 4.30pm | Close of SRICE2018 |