



About US

BOW is a sports and travel lifestyle startup focused on designing multifunctional products, starting from bags. With our 2 successful Kickstarter launches, we have since expanded to retailing in 6 countries and shipping to 26 countries. Through our #BeBOW movement, we want to inspire the world to take a leap of faith and be bold.

Our Views About HR & Talent

BOW is crazy about growth and this directly translate on the whole team's culture. We believe in training our team members from ground up, provided they have a proactive learning attitude. We welcome diversity in our team and can't wait to add to our tribe.

Students' Feedback

Students who interned with us felt felt trusted when they were allowed to prospect and subsequently deal with real clients directly, and as a result, became more aware of how to brand build through social media after managing BOW's Instagram for three months and experimenting with a lot of ideas that they had.

How have we collaborated with IHLs

Over the years, we have collaborated with several IHLs such as Ngee Ann Polytechnic, SMU and NUS for their internship fairs.